

**CITY UNIVERSITY OF HONG KONG**



College of Business  
香港城市大學  
City University of Hong Kong  
Lead What's Next



# **MBA PROGRAMME**

Weekday & Weekend mode



**AACSB  
ACCREDITED**



**EQUIS  
ACCREDITED**



# Study in Hong Kong: The Launchpad for Your Global MBA Career

Hong Kong is the definitive choice for ambitious young professionals pursuing an MBA, offering a strategic launchpad into the global business world and serving as the key gateway between Chinese Mainland and the rest of Asia.

The city maintains the status of the **World's Freest Economy** and is recognised as a top global financial centre. Crucially, Hong Kong is the **World's largest offshore RMB hub** and a major destination for foreign direct investment, making it the ideal location to master international finance and Asian markets.



## Our 3I @ CityUHK College of Business

The City University of Hong Kong (CityUHK) College of Business places importance on three foundational pillars, known as the 3 "I": Intelligence, Innovation, and Internationalisation. These core values underpin our educational philosophy and research mission, deeply embedded within our MBA programme. By embracing these principles, we cultivate forward-thinking business leaders equipped to thrive in the dynamic digital era.

### INTELLIGENCE: Artificial and Human

The programme integrates AI and STEM-related coursework to equip students with the technical acumen to leverage technology effectively. Simultaneously, we emphasise the development of management skill sets in decision-making and strategic leadership.

### INNOVATION: Fostering Disruptive Thinking

Through cutting-edge coursework, hands-on projects, and exposure to emerging technologies, we nurture an entrepreneurial mindset that empowers students to drive change.

### INTERNATIONALISATION: Embracing Global Perspectives

In an increasingly interconnected world, internationalisation is vital for preparing leaders to operate across borders and cultures. The programme emphasises global immersion experiences. Students engage in global learning tours and multinational company visits.





# Rankings of Hong Kong

#1

**FREE ECONOMY  
WORLDWIDE**  
Economic Freedom of the World  
2025 Annual Report

#1

**INNOVATION  
CLUSTER  
WORLDWIDE**  
World Intellectual Property Organization  
(WIPO): Global Innovation Index 2025

TOP  
10

**BUSINESS  
ENVIRONMENT  
WORLDWIDE**  
Global Financial Centres Index 2025

#1

**GLOBAL  
FINANCIAL CENTRE  
APAC**  
World Bank Group (World Bank):  
Business Ready 2024 Report

#1

**WORLD TALENT  
RANKING  
ASIA**  
World Talent Ranking 2025

## City University of Hong Kong

A LEADING GLOBAL UNIVERSITY

#1

**MOST INTERNATIONAL  
UNIVERSITIES IN THE WORLD  
2024 & 2025**  
Times Higher Education

#63

**QS WORLD UNIVERSITY  
RANKINGS 2026**

## MBA Programme

CONSISTENTLY RANKED AMONG THE  
WORLD'S TOP 100 IN PRESTIGIOUS  
MBA RANKINGS

#1

**INNOVATIVE TEACHING  
QS INTERNATIONAL TRADE  
RANKINGS 2026**

#1

**QS INTERNATIONAL  
TRADE RANKINGS 2026  
IN HONG KONG**

## College of Business

TOP ASIA BUSINESS SCHOOL

#42

**THE UTD TOP 100  
WORLDWIDE BUSINESS  
SCHOOL RANKINGS**

#37

**QS INTERNATIONAL  
TRADE RANKINGS 2026  
IN THE WORLD**

TOP  
100

**FINANCIAL TIMES, QS  
& THE ECONOMIST**



# CITYUHK MBA

## Programme Introduction

The CityUHK MBA seamlessly bridges theoretical frameworks with practical business challenges, fostering interdisciplinary collaboration across fields such as finance, marketing, operations, data analytics, and technology. Students from diverse industries and functional areas collaborate on learning experiences through case studies and real business projects. Students develop the ability to synthesise knowledge and apply it effectively in diverse business contexts. This holistic approach ensures graduates to accelerate their careers and enhance their leadership capabilities. STEM-enriched courses are included in our core courses and elective courses.

### CORE COURSES

+

### ELECTIVE COURSES & GLOBAL LEARNING

=

# 40

CREDITS

- International Business Analytics and Decision Modelling
- Corporate Finance in Global Context
- Financial Reporting Analysis for International Business Decisions
- FinTech and Cryptocurrency

- Information Systems for Managers in the Global Environment
- Managerial Decision Making
- Operations Management in Global Digital World
- Principles of Marketing
- Global Strategic Management

- Agile Leadership in the Global, Transformative World
- AI and Blockchain Application in the International Business Environment
- Digital Marketing and e-Commerce
- Investment Analysis and Portfolio Management in a Global Framework

- MBA Internship/ Community Service
- MBA Project
- Practical FinTech Applications in the Digital World
- International Project Management
- International Entrepreneurship and Venture Plan Development and more...

## PROGRAMME TIMELINE

The CityUHK MBA offers 3 modes for students to complete the programme: Full-time Weekday mode, Full-time Weekend mode, and Part-time Combined mode.

### FULL-TIME WEEKDAY MODE (12 MONTHS)



### FULL-TIME WEEKEND MODE (12 OR 18 MONTHS)



### PART-TIME COMBINED MODE (24 MONTHS)





# GLOBAL IMMERSIVE EXPERIENCE

Develop the global perspective and intercultural competence essential for modern leadership by deepening your appreciation of diverse economic, political, and social systems worldwide.

## MBA Enterprise Diagnostic Residential Trips



### Esquel, China

Sustainable business strategies in Asia



### Alibaba, China

Innovating through digital transformation in China

*Note: The trip locations are based on 2025/26 academic year and are subjected to change annually based on global travel conditions and partner university availability.*

## Industry On-site Workshops

Go beyond the classroom with an exclusive on-site corporate workshop in Hong Kong or an international city, featuring seminars and real case studies presented by top management.



## Overseas Trips



### UC Berkeley, United States

Entrepreneurship and Venture Plan Development



### IESE Business School, Spain

Global Brand Management Workshop



# PROGRAMME CALENDAR

The CityUHK MBA is a STEM-enriched, world-class programme designed to sharpen leadership and digital skills. With flexible study modes and a deep focus on global connectivity, the 2026/2027 academic year offers a robust curriculum structured across three semesters. You may see the sample calendar below as reference for the class patterns, and choose the mode that fits you the best.

Core Courses Elective Courses

## FULL-TIME: WEEKDAY MODE

12 MONTHS

Intensive immersion with classes primarily on weekdays (daytime/night) and some weekend afternoons.

| MON     | TUE | WED     | THU     | FRI     | SAT | SUN  |
|---------|-----|---------|---------|---------|-----|------|
|         |     |         |         |         |     | ✓ AM |
|         |     | ✓ PM    | ✓ PM    |         |     | ✓ PM |
| ✓ Night |     | ✓ Night | ✓ Night | ✓ Night |     |      |

## FULL-TIME: WEEKEND MODE

12 OR 18 MONTHS

Flexible full-time status with classes concentrated on weekends.

| FRI     | SAT  | SUN       |
|---------|------|-----------|
|         | ✓ AM | ✓ AM ✓ AM |
|         | ✓ PM | ✓ PM ✓ PM |
| ✓ Night |      |           |

## PART-TIME: COMBINED MODE

24 MONTHS

Designed for working professionals, offering a balanced pace across 2 years.

| FRI     | SAT  | SUN  |
|---------|------|------|
|         | ✓ AM | ✓ AM |
|         | ✓ PM | ✓ PM |
| ✓ Night |      |      |

# GLOBAL IMMERSIVE EXPERIENCE

The CityUHK MBA goes beyond the classroom, offering a dynamic **Global Immersive Experience** designed to sharpen your international business acumen. The programme provides extensive opportunities for students to explore diverse corporate ecosystems, emerging markets, and world-renowned academic institutions. To ensure a truly global perspective, every student **must participate in at least ONE overseas trip during their course of study**.

### DAY TRIPS

Local or regional (Greater Bay Area) company visits and industry workshops.

### OVERSEAS TRIPS

Intensive international immersions (e.g. renowned universities in US, Europe, Southeast Asia and more).

*Note: Trip locations and dates are subject to change annually based on global travel conditions and partner university availability.*





# PROGRAMME HIGHLIGHTS

The Future of Business is

## STEM-POWERED

The traditional business landscape is being reshaped by data, technology, and innovation. The CityUHK MBA, with its integrated STEM-enriched curriculum, is designed to create the hybrid leaders who will thrive in this new era. Gain the analytical prowess and technological fluency to solve complex challenges and drive growth.



## EXPERIENCE OUR STEM-ENRICHED CURRICULUM

- FinTech and Cryptocurrency
- AI and Blockchain Application in Business
- Applications of Advanced Derivatives and AI in Finance
- Practical FinTech Applications
- Hands-on AI and more...

**"The FinTech and Data Analytics courses were a game-changer. I didn't just learn theory; I gained the practical skills to immediately contribute to my company's digital transformation projects. It sets me apart."**

— Tyler Toscani,  
MBA '22, Finance Professional,  
Security Finance FinTech Company



## CITYUHK-CAMBRIDGE SCHOLARSHIP FOR MASTER OF FINANCE



Lucy Cavendish College  
University of Cambridge

**MBA** & **MFin**  
in CityUHK in Cambridge

In partnership with Lucy Cavendish College in the University of Cambridge, CityUHK is offering a full scholarship opportunity for our MBA students to pursue a Master of Finance at the prestigious University of Cambridge.



# Meet the Class of 2025: HEAR FROM OUR STUDENTS

"I chose the CityUHK MBA for its latest and most innovative curriculum. It was clearly the most forward-thinking programme among all the options available."

**- Elena Hong**

*Banking Advisor, Royal Bank of Canada*



"The practical focus and flexible structure of the programme were essential. I enrolled in the CityUHK MBA specifically for the knowledge and support to scale and sustain my own business."

**- Korey Pang**

*Director, CEO and COO,  
Komorebi Prestige Consulting Limited*



"The opportunity to join a high-quality cohort of peers was a major draw. Having a shared professional background with my classmates facilitates invaluable mutual learning and networking."

**- Adrian Leung**

*Intermediate Analyst, a major American Bank*



"My primary goal was to achieve significant personal growth and development and strategically explore future career opportunities. CityUHK provides the perfect platform for both."

**- Caris Tang**

*Accountant, Charter Financial Services Limited, New Zealand*



"Living and working in mainland China, an excellent location was key. CityUHK's convenient location makes travel for classes incredibly easy and efficient."

**- Zoey Zhang**

*General Manager, Shareholder,  
Dongyuan Road & Bridge Jiafeng Industrial Co., Ltd.*





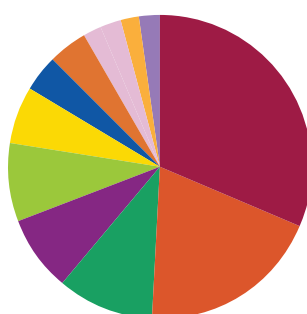
# Class Profile (2025 Intake)

## University Graduated

- Beihang University, China
- Boston University, US
- Edinburgh Napier University, UK
- King's College London, UK
- Macquarie University, Australia
- Northumbria University, UK
- Southeast University, China
- The Chinese University of Hong Kong, HKSAR
- The University of Warwick, UK
- University of Illinois at Urbana-Champaign, US
- University of Queensland, Australia
- University of Southern California, US
- York University, Canada

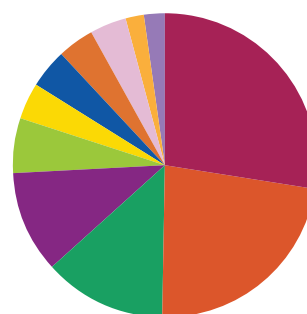
**AVERAGE AGE 31** **AVERAGE YEARS OF WORK EXPERIENCE 7**

**GENDER RATIO 51% MALE 49% FEMALE**



### JOB INDUSTRY

- Banking / Finance / Insurance / Accounting 31%
- IT / Technology / Telecommunication 19%
- Manufacturing 8%
- Engineering / Construction 8%
- Consulting 6%
- Property Management / Real Estate 4%
- Supply Chain / Trading 4%
- Training / Education 4%
- Healthcare 2%
- Legal 2%
- Others 10%



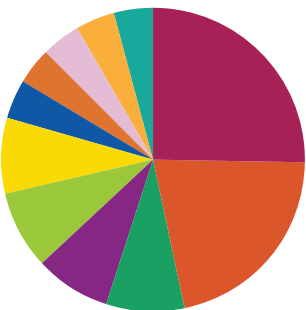
### JOB FUNCTION

- Finance / Auditing 28%
- Marketing / Sales / Business Development 23%
- Management 13%
- Administration / Operations 11%
- Entrepreneurship 4%
- Education 4%
- Engineering 4%
- Laboratory / Research 4%
- Project Management 2%
- Legal 2%
- Others 5%

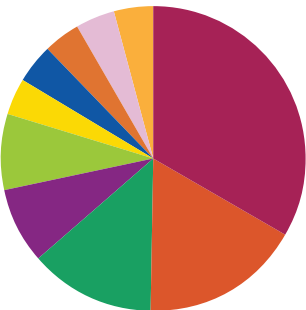
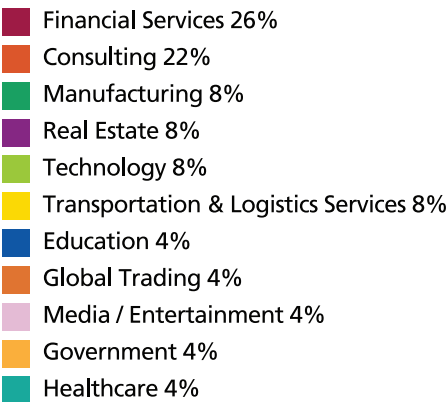
## Partial List of Companies Represented (Pre-admission):

- Allianz
- Bank of China
- BYD
- Citibank
- EY
- Fubon Bank
- Hang Seng Bank
- HSBC
- Mercantile Bank
- MTR Corporation
- New World Development
- Ping An Bank
- Sinopec-Allsino Biopharmaceutical
- TÜV Rheinland Hong Kong

# Career Report (Class of 2024)\*



## JOB INDUSTRY



## JOB FUNCTION



\*The employment data above is based on graduates who completed their studies between July 2024 and June 2025.

# IANG Visa for Non-local Graduates

Upon graduation, non-local graduates who wish to stay in Hong Kong may apply for a visa under the Immigration Arrangements for Non-local Graduates (IANG Visa). With an IANG Visa, graduates are allowed to stay in Hong Kong for 24 months with or without a job offer upon application.

**60% INDUSTRY CHANGE**  
**60% JOB FUNCTION CHANGE**  
**74% WORK LOCATION CHANGE**  
**IN THE GREATER BAY AREA OF CHINA**





# ALUMNI SUCCESS STORIES



**Jack  
Si**

2023 Graduate  
Deals Associate  
PricewaterhouseCoopers Ltd. (PwC)  
Hong Kong

"CityUHK MBA offers a wealth of internship and career development opportunities. Through the mentorship programme, industry seminars, job fairs and alumni networking events, we connect with professionals from various fields globally. These relationships not only support our internships and employment but also pave the way for our future career development."



**Glenn  
Van Eijk**

2022 Graduate  
Manager, Digital & Technology  
Capco  
Hong Kong

"MBA professors shared how to solve business problems with a human impact and trained us to strike a balance between warmth and competence when building a team. They also encouraged us not only to become capable professionals, but competent, ethical professionals."



**Danielle  
Ruan**

2024 Graduate  
Project Manager, Digital Policy Office  
HKSAR Government  
Hong Kong

"CityUHK MBA is both enriching and incredibly rewarding, offering international experiences that will fully prepare you for your future careers. Beyond acquiring knowledge and skills, this programme is designed to cultivate and refine your mindset. It encourages you to think critically, adapt quickly, and tackle problems with creativity and resilience."



**Vincent  
Cheng**

2021 Graduate  
Head of Retail  
Xiaomi Technology  
Hong Kong

"CityUHK MBA invited FinTech experts from various fields to serve as speakers, allowing me to gain a comprehensive understanding of the FinTech industry from multiple perspectives, build a solid foundation, and develop diverse skills."



**Guillaume  
Samson**

2022 Graduate  
Assistant Vice President – Relationship Manager  
A major American Bank  
Hong Kong

"My experience with the CityUHK MBA programme was truly transformative. The comprehensive curriculum equipped me with a solid foundation in key business disciplines, while also honing practical skills such as strategic thinking, financial analysis, and leadership. The exposure to real-world case studies and interactive learning prepared me exceptionally well for the dynamic challenges of the banking industry. Thanks to the practical knowledge and confidence gained from CityUHK MBA, I was able to successfully secure a position at a major American Bank, where I continue to apply what I learned every day."



**Dominik  
Gross**

2019 Graduate  
Managing Partner  
Création Gross GmbH & Co. KG  
Germany

"At CityUHK MBA, there are a lot of students coming from the local community, mainland China, and other Asian countries to do their MBA — you can explore that network in a way that sets the stage for your career. For building a global network, then, CityUHK MBA seemed like a perfect fit."



# CAREER SERVICES

## Master your next ascent

Comprehensive Career Development for the Global Business Leader

The CityUHK MBA Career Services is dedicated to transforming high-potential individuals into strategic and influential business leaders through a comprehensive and integrated career programme. We understand that success in the competitive global market requires more than just academic knowledge—it demands a refined professional brand, advanced communication skills, and strategic market knowledge.







Our integrated programme is structured around two essential pillars of executive development, ensuring a holistic approach to your career transformation:



## CAREER AND JOB SEARCH SKILLS

Strategic workshops and one-on-one coaching to master the recruitment process, from executive-level CVs to complex salary negotiations.



## PROFESSIONAL BRANDING

Practical services and workshops focused on cultivating a powerful, lasting professional image and expanding your critical business network.

This pillar focuses on developing the strategic skills and mindset required to navigate a competitive job market and achieve career growth.

This pillar ensures your professional image is aligned with the highest standards of the global business world:



**One-on-one  
Career Consultation / Coaching**



**Workshop: Executive CV,  
Interview and Salary Negotiation**



**Workshop: Communication Styles**



**Workshop: Power Presentation -  
Making a Lasting Impression**



**Professional Styling Workshop +  
One-on-one Professional Styling**



**Professional Etiquette and/or  
Makeup Workshop**



**Professional Portrait Photo**



**Workshop: Professional Networking  
and LinkedIn Personal Branding**

# 2026 Admissions

## REQUIREMENTS



A bachelor's degree from a recognised university



79+ score of TOEFL or  
Overall band score of 6.0 in IELTS



Admissions interview



Preferably at least 2 years of full-time postgraduate work experience



Satisfactory GMAT/GRE score  
(for candidates with less than two years of work experience)

## TUITION

### MBA (40 credits)

Full-time (Weekday): 12 months

Full-time (Weekend): 12 or 18 months

Part-time (Combined): 24 months

**Local students** **HK\$492,000**

**Non-local students** **HK\$540,000**

## APPLICATION PROCESS



### Submit Online Application

#### Interview

Upon receipt of online applications and supporting documents, the shortlisted candidate will be invited for an admission interview

#### Admission Decision

The admission results will be released through email within 2 to 4 weeks after the interview

## SUPPORTING DOCUMENTS

- Official certificates of academic qualifications
- Official transcripts with overall GPA/average mark
- Official GMAT/GRE score report (optional)
- Official TOEFL/IELTS/CET-6 test report (if applicable)
- Online verification report of higher education degree certificate (OVRD) issued by CSSD  
(For applicants with degrees obtained in Chinese Mainland)



**APPLY NOW**

## SCHOLARSHIPS

### MBA ELITE SCHOLARSHIP

Applicants admitted with significant work experience, outstanding academic or job achievement, evidence of leadership in extracurricular activities and community services, or a high GMAT/GRE score and good performance in the admission interview will be considered and nominated.

### MBA DIVERSITY CONTRIBUTION SCHOLARSHIP

Outstanding international applicants or applicants with overseas work/education experience (outside HK and China) will be considered and nominated upon admission.

Remarks:

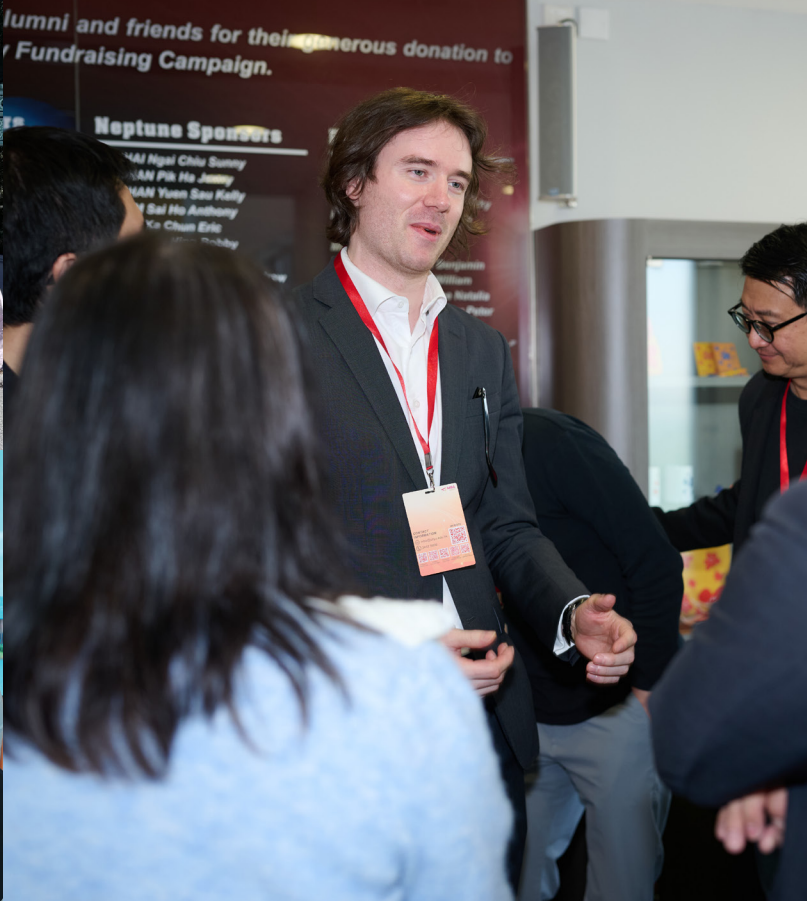
- All scholarships are by nominations. No application is required.
- All scholarships are not mutually exclusive. Students can receive multiple awards on a competitive and merit basis.
- The information provided is subject to ongoing review.





# MBA NETWORKING EVENTS

Business Networking | C-Suite Sharing  
Global Learning Journey | Company Visits







**FOLLOW**  
**CITYUHK MBA**  
**ON SOCIAL MEDIA**

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