CITY UNIVERSITY OF HONG KONG

CityU College of Business
香港城市大學
City University of Hong Kong
| MBA

MBA PROGRAMME

Weekday & Weekend mode



AACSB ACCREDITED

EQUIS ACCREDITED

Study in Hong Kong: The Launchpad for Your Global MBA Career

Hong Kong is the definitive choice for ambitious young professionals pursuing an MBA, offering a strategic launchpad into the global business world and serving as the key gateway between Chinese Mainland and the rest of Asia.

The city maintains the status of the **World's Freest Economy** and is recognised as a top global financial centre. Crucially, Hong Kong is the **World's largest offshore RMB hub** and a major destination for foreign direct investment, making it the ideal location to master international finance and Asian markets.



Our 3I @ CityUHK College of Business

The City University of Hong Kong (CityUHK) College of Business places importance on three foundational pillars, known as the 3 "I": Intelligence, Innovation, and Internationalisation. These core values underpin our educational philosophy and research mission, deeply embedded within our MBA programme. By embracing these principles, we cultivate forward-thinking business leaders equipped to thrive in the dynamic digital era.

INTELLIGENCE: Artificial and Human

The programme integrates AI and STEM-related coursework to equip students with the technical acumen to leverage technology effectively. Simultaneously, we emphasise the development of management skill sets in decision-making and strategic leadership.

INNOVATION: Fostering Disruptive Thinking

Through cutting-edge coursework, hands-on projects, and exposure to emerging technologies, we nurture an entrepreneurial mindset that empowers students to drive change.

INTERNATIONALISATION: Embracing Global Perspectives

In an increasingly interconnected world, internationalisation is vital for preparing leaders to operate across borders and cultures. The programme emphasises global immersion experiences. Students engage in global learning tours and multinational company visits.



Rankings of Hong Kong

#1 **FREE ECONOMY**
WORLDWIDE
Economic Freedom of the World 2025 Annual Report

#1 **INNOVATION CLUSTER**
WORLDWIDE
World Intellectual Property Organization (WIPO): Global Innovation Index 2025

TOP 10 **BUSINESS ENVIRONMENT**
WORLDWIDE
Global Financial Centres Index 2025

#1 **GLOBAL FINANCIAL CENTRE**
APAC
World Bank Group (World Bank): Business Ready 2024 Report

#1 **WORLD TALENT RANKING**
ASIA
World Talent Ranking 2025

City University of Hong Kong

A LEADING GLOBAL UNIVERSITY

#1 **MOST INTERNATIONAL UNIVERSITIES IN THE WORLD 2024, 2025 & 2026**
Times Higher Education

#52 **QS WORLD UNIVERSITY RANKINGS 2027**

College of Business

TOP ASIA BUSINESS SCHOOL

#36 **THE UTD TOP 100 WORLDWIDE BUSINESS SCHOOL RANKINGS**

MBA Programme

CONSISTENTLY RANKED AMONG THE WORLD'S TOP 100 IN PRESTIGIOUS MBA RANKINGS

#1 **INNOVATIVE TEACHING QS INTERNATIONAL TRADE RANKINGS 2026**

#1 **QS INTERNATIONAL TRADE RANKINGS 2026 IN HONG KONG**

#37 **QS INTERNATIONAL TRADE RANKINGS 2026 IN THE WORLD**

TOP 100 **FINANCIAL TIMES, QS & THE ECONOMIST**



CITYUHK MBA

Programme Introduction

The CityUHK MBA seamlessly bridges theoretical frameworks with practical business challenges, fostering interdisciplinary collaboration across fields such as finance, marketing, operations, data analytics, and technology. Students from diverse industries and functional areas collaborate on learning experiences through case studies and real business projects. Students develop the ability to synthesise knowledge and apply it effectively in diverse business contexts. This holistic approach ensures graduates to accelerate their careers and enhance their leadership capabilities. STEM-enriched courses are included in our core courses and elective courses.

CORE COURSES

+

- International Business Analytics and Decision Modelling
- Corporate Finance in Global Context
- Financial Reporting Analysis for International Business Decisions
- FinTech and Cryptocurrency
- Information Systems for Managers in the Global Environment
- Managerial Decision Making
- Operations Management in Global Digital World
- Principles of Marketing
- Global Strategic Management

ELECTIVE COURSES & GLOBAL LEARNING

=

- Agile Leadership in the Global, Transformative World
- AI and Blockchain Application in the International Business Environment
- Digital Marketing and e-Commerce
- Investment Analysis and Portfolio Management in a Global Framework
- MBA Internship/ Community Service
- MBA Project
- Practical FinTech Applications in the Digital World
- International Project Management
- International Entrepreneurship and Venture Plan Development

and more...

40 CREDITS

PROGRAMME TIMELINE

The CityUHK MBA offers 3 modes for students to complete the programme: Full-time Weekday mode, Full-time Weekend mode, and Part-time Combined mode.

FULL-TIME
WEEKDAY MODE
(12 MONTHS)



FULL-TIME
WEEKEND MODE
(12 OR 18 MONTHS)



PART-TIME
COMBINED MODE
(24 MONTHS)



GLOBAL IMMERSIVE EXPERIENCE

Develop the global perspective and intercultural competence essential for modern leadership by deepening your appreciation of diverse economic, political, and social systems worldwide.

MBA Enterprise Diagnostic Residential Trips



Esquel, China
Sustainable business strategies in Asia



Alibaba, China
Innovating through digital transformation in China

Note: The trip locations are based on 2025/26 academic year and are subjected to change annually based on global travel conditions and partner university availability.

Industry On-site Workshops

Go beyond the classroom with an exclusive on-site corporate workshop in Hong Kong or an international city, featuring seminars and real case studies presented by top management.





Overseas Trips



UC Berkeley, United States
Entrepreneurship and Venture Plan Development



IESE Business School, Spain
Global Brand Management Workshop

PROGRAMME CALENDAR

The CityUHK MBA is a STEM-enriched, world-class programme designed to sharpen leadership and digital skills. With flexible study modes and a deep focus on global connectivity, the 2026/2027 academic year offers a robust curriculum structured across three semesters. You may see the sample calendar below as reference for the class patterns, and choose the mode that fits you the best.

Core Courses Elective Courses

FULL-TIME: WEEKDAY MODE

12 MONTHS

Intensive immersion with classes primarily on weekdays (daytime/night) and some weekend afternoons.

MON	TUE	WED	THU	FRI	SAT	SUN
						AM
		PM	PM			PM
Night		Night	Night	Night		

FULL-TIME: WEEKEND MODE

12 OR 18 MONTHS

Flexible full-time status with classes concentrated on weekends.

FRI	SAT	SUN	
	AM	AM	AM
	PM	PM	PM
Night			

PART-TIME: COMBINED MODE

24 MONTHS

Designed for working professionals, offering a balanced pace across 2 years.

FRI	SAT	SUN
	AM	AM
	PM	PM
Night		

GLOBAL IMMERSIVE EXPERIENCE

The CityUHK MBA goes beyond the classroom, offering a dynamic **Global Immersive Experience** designed to sharpen your international business acumen. The programme provides extensive opportunities for students to explore diverse corporate ecosystems, emerging markets, and world-renowned academic institutions. To ensure a truly global perspective, every student **must participate in at least ONE overseas trip during their course of study**.

DAY TRIPS

Local or regional (Greater Bay Area) company visits and industry workshops.

OVERSEAS TRIPS

Intensive international immersions (e.g. renowned universities in US, Europe, Southeast Asia and more).

Note: Trip locations and dates are subject to change annually based on global travel conditions and partner university availability.



PROGRAMME HIGHLIGHTS

The Future of Business is
STEM-POWERED

The traditional business landscape is being reshaped by data, technology, and innovation. The CityUHK MBA, with its integrated STEM-enriched curriculum, is designed to create the hybrid leaders who will thrive in this new era. Gain the analytical prowess and technological fluency to solve complex challenges and drive growth.

STEM ENRICHED

EXPERIENCE OUR STEM-ENRICHED CURRICULUM

- FinTech and Cryptocurrency
- AI and Blockchain Application in Business
- Applications of Advanced Derivatives and AI in Finance
- Practical FinTech Applications
- Hands-on AI

and more...



CITYUHK-CAMBRIDGE SCHOLARSHIP FOR MASTER OF FINANCE

CityU College of Business 香港城市大學 City University of Hong Kong | Lucy Cavendish College University of Cambridge

MBA in CityUHK **&** **MFin** in Cambridge

In partnership with Lucy Cavendish College in the University of Cambridge, CityUHK is offering a full scholarship opportunity for our MBA students to pursue a Master of Finance at the prestigious University of Cambridge.



Meet the Class of 2025:
HEAR FROM OUR STUDENTS

"I chose the CityUHK MBA for its latest and most innovative curriculum. It was clearly the most forward-thinking programme among all the options available."

- Elena Hong

Banking Advisor, Royal Bank of Canada



"The practical focus and flexible structure of the programme were essential. I enrolled in the CityUHK MBA specifically for the knowledge and support to scale and sustain my own business."

- Korey Pang

Director, CEO and COO,
Komorebi Prestige Consulting Limited



"The opportunity to join a high-quality cohort of peers was a major draw. Having a shared professional background with my classmates facilitates invaluable mutual learning and networking."

- Adrian Leung

Intermediate Analyst, a major American Bank



“My primary goal was to achieve significant personal growth and development and strategically explore future career opportunities. CityUHK provides the perfect platform for both.”

- Caris Tang

Accountant, Charter Financial Services Limited, New Zealand



"Living and working in mainland China, an excellent location was key. CityUHK's convenient location makes travel for classes incredibly easy and efficient."

- Zoey Zhang

General Manager, Shareholder,
Dongyuan Road & Bridge Jiafeng Industrial Co., Ltd.



Class Profile (2025 Intake)

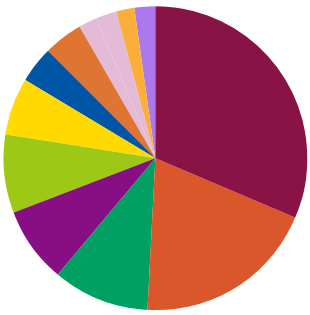
University Graduated

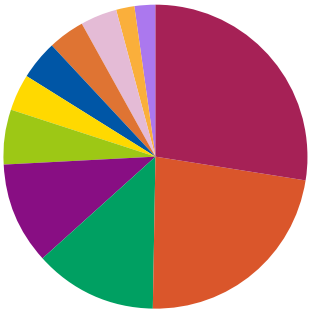
- Beihang University, China
- Boston University, US
- Edinburgh Napier University, UK
- King's College London, UK
- Macquarie University, Australia
- Northumbria University, UK
- Southeast University, China
- The Chinese University of Hong Kong, HKSAR
- The University of Warwick, UK
- University of Illinois at Urbana-Champaign, US
- University of Queensland, Australia
- University of Southern California, US
- York University, Canada

AVERAGE AGE 31

AVERAGE YEARS OF WORK EXPERIENCE 7

GENDER RATIO 51% FEMALE 49% MALE





JOB INDUSTRY

- Banking / Finance / Insurance / Accounting 31%
- IT / Technology / Telecommunication 19%
- Manufacturing 8%
- Engineering / Construction 8%
- Consulting 6%
- Property Management / Real Estate 4%
- Supply Chain / Trading 4%
- Training / Education 4%
- Healthcare 2%
- Legal 2%
- Others 10%

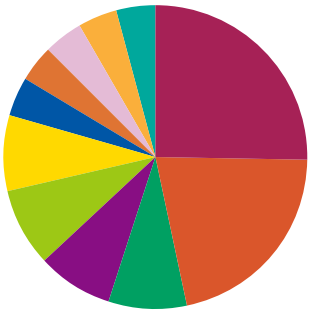
JOB FUNCTION

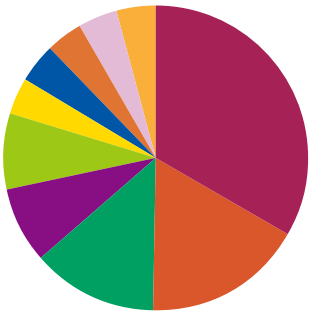
- Finance / Auditing 28%
- Marketing / Sales / Business Development 23%
- Management 13%
- Administration / Operations 11%
- Entrepreneurship 4%
- Education 4%
- Engineering 4%
- Laboratory / Research 4%
- Project Management 2%
- Legal 2%
- Others 5%

Partial List of Companies Represented (Pre-admission):

- Allianz
- Bank of China
- BYD
- Citibank
- EY
- Fubon Bank
- Hang Seng Bank
- HSBC
- Mercantile Bank
- MTR Corporation
- New World Development
- Ping An Bank
- Sinopep-Allsino Biopharmaceutical
- TÜV Rheinland Hong Kong

Career Report (Class of 2024)*





JOB INDUSTRY

- Financial Services 26%
- Consulting 22%
- Manufacturing 8%
- Real Estate 8%
- Technology 8%
- Transportation & Logistics Services 8%
- Education 4%
- Global Trading 4%
- Media / Entertainment 4%
- Government 4%
- Healthcare 4%

JOB FUNCTION

- General Management 33%
- Finance / Accounting 17%
- Consulting 14%
- Human Resources 8%
- Sales / Marketing 8%
- Engineering 4%
- Information Technology 4%
- Logistics / Operation 4%
- Financial Reporting 4%
- Branding and Marketing 4%

**The employment data above is based on graduates who completed their studies between July 2024 and June 2025.*

JOB INDUSTRY CHANGE 60%

JOB FUNCTION CHANGE 60%

WORK LOCATION 74% IN THE GREATER BAY AREA OF CHINA











IANG Visa for Non-local Graduates

Upon graduation, non-local graduates who wish to stay in Hong Kong may apply for a visa under the Immigration Arrangements for Non-local Graduates (IANG Visa). With an IANG Visa, graduates are allowed to stay in Hong Kong for 24 months with or without a job offer upon application.

ALUMNI SUCCESS STORIES



Jack Si

2023 Graduate
Deals Associate
PricewaterhouseCoopers Ltd. (PwC)
Hong Kong

"CityUHK MBA offers a wealth of internship and career development opportunities. Through the mentorship programme, industry seminars, job fairs and alumni networking events, we connect with professionals from various fields globally. These relationships not only support our internships and employment but also pave the way for our future career development."



Danielle Ruan

2024 Graduate
Project Manager, Digital Policy Office
HKSAR Government
Hong Kong

"CityUHK MBA is both enriching and incredibly rewarding, offering international experiences that will fully prepare you for your future careers. Beyond acquiring knowledge and skills, this programme is designed to cultivate and refine your mindset. It encourages you to think critically, adapt quickly, and tackle problems with creativity and resilience."



Guillaume Samson

2022 Graduate
Assistant Vice President – Relationship Manager
A major American Bank
Hong Kong

"My experience with the CityUHK MBA programme was truly transformative. The comprehensive curriculum equipped me with a solid foundation in key business disciplines, while also honing practical skills such as strategic thinking, financial analysis, and leadership. The exposure to real-world case studies and interactive learning prepared me exceptionally well for the dynamic challenges of the banking industry. Thanks to the practical knowledge and confidence gained from CityUHK MBA, I was able to successfully secure a position at a major American Bank, where I continue to apply what I learned every day."



Glenn Van Eijk

2022 Graduate
Manager, Digital & Technology
Capco
Hong Kong

"MBA professors shared how to solve business problems with a human impact and trained us to strike a balance between warmth and competence when building a team. They also encouraged us not only to become capable professionals, but competent, ethical professionals."



Vincent Cheng

2021 Graduate
Head of Retail
Xiaomi Technology
Hong Kong

"CityUHK MBA invited FinTech experts from various fields to serve as speakers, allowing me to gain a comprehensive understanding of the FinTech industry from multiple perspectives, build a solid foundation, and develop diverse skills."



Dominik Gross

2019 Graduate
Managing Partner
Création Gross GmbH & Co. KG
Germany

"At CityUHK MBA, there are a lot of students coming from the local community, mainland China, and other Asian countries to do their MBA — you can explore that network in a way that sets the stage for your career. For building a global network, then, CityUHK MBA seemed like a perfect fit."

CAREER SERVICES

Master your next ascent

Comprehensive Career Development for the Global Business Leader

The CityUHK MBA Career Services is dedicated to transforming high-potential individuals into strategic and influential business leaders through a comprehensive and integrated career programme. We understand that success in the competitive global market requires more than just academic knowledge—it demands a refined professional brand, advanced communication skills, and strategic market knowledge.





Our integrated programme is structured around two essential pillars of executive development, ensuring a holistic approach to your career transformation:



CAREER AND JOB SEARCH SKILLS

Strategic workshops and one-on-one coaching to master the recruitment process, from executive-level CVs to complex salary negotiations.

This pillar focuses on developing the strategic skills and mindset required to navigate a competitive job market and achieve career growth.

- **One-on-one Career Consultation / Coaching**
- **Workshop: Executive CV, Interview and Salary Negotiation**
- **Workshop: Communication Styles**
- **Workshop: Power Presentation - Making a Lasting Impression**



PROFESSIONAL BRANDING

Practical services and workshops focused on cultivating a powerful, lasting professional image and expanding your critical business network.

This pillar ensures your professional image is aligned with the highest standards of the global business world:

- **Professional Styling Workshop + One-on-one Professional Styling**
- **Professional Etiquette and/or Makeup Workshop**
- **Professional Portrait Photo**
- **Workshop: Professional Networking and LinkedIn Personal Branding**

2027 Admissions

REQUIREMENTS

A bachelor's degree from a recognised university

79+ score of TOEFL
(for tests taken prior 21 January 2026), or
4+ score of TOEFL
(for tests taken from 21 January 2026), or
Overall band score of 6.0 in IELTS

Admissions interview

Preferably at least 2 years of full-time postgraduate work experience

Satisfactory GMAT/GRE score
(for candidates with less than two years of work experience)

TUITION

MBA (40 credits)

Full-time (Weekday): 12 months
Full-time (Weekend): 12 or 18 months
Part-time (Combined): 24 months

Local students	**HK$512,000**
Non-local students	**HK$560,000**

APPLICATION PROCESS

Submit Online Application

Interview

Upon receipt of online applications and supporting documents, the shortlisted candidate will be invited for an admission interview

Admission Decision

The admission results will be released through email within 2 to 4 weeks after the interview

SUPPORTING DOCUMENTS

- Official certificates of academic qualifications
- Official transcripts with overall GPA/average mark
- Official GMAT/GRE score report (optional)
- Official TOEFL/IELTS/CET-6 test report (if applicable)
- Online verification report of higher education degree certificate (OVRD) issued by CSSD
  (For applicants with degrees obtained in Chinese Mainland)

APPLY NOW

SCHOLARSHIPS

MBA ELITE SCHOLARSHIP

Applicants admitted with significant work experience, outstanding academic or job achievement, evidence of leadership in extracurricular activities and community services, or a high GMAT/GRE score and good performance in the admission interview will be considered and nominated.

MBA DIVERSITY CONTRIBUTION SCHOLARSHIP

Outstanding international applicants or applicants with overseas work/education experience (outside HK and China) will be considered and nominated upon admission.

Remarks:
- All scholarships are by nominations. No application is required.
- All scholarships are not mutually exclusive. Students can receive multiple awards on a competitive and merit basis.
- The information provided is subject to ongoing review.





MBA NETWORKING EVENTS

Business Networking | C-Suite Sharing
Global Learning Journey | Company Visits











FOLLOW
CITYUHK MBA
ON SOCIAL MEDIA

14/F, Lau Ming Wai Academic Building, City University of Hong Kong, Tat Chee Avenue, Kowloon Tong, Hong Kong

Telephone +852 3442 5653 **Email** cbftmba@cityu.edu.hk **Whatsapp** +852 6367 1178 **WeChat** cityuhkmba